Certified Color Expert Example Training Calendar

The CCE program is self-paced and at your fingertips. When you sign up, you will be mailed a large package that includes your CCE Training Manual, CCE Large Paint Color Sample Binder and several paint fan decks.

Day One – 3 Hours - To Do Right Away

- ☐ Watch the Training Welcome and Overview Video (20 minutes)
- ☐ Edit Your Profile for the CCE Directory (see Overview Video for instructions)
- ☐ Go to the Bonus Section (drop down from Dashboard menu item) and connect with your local paint representative and order your large sample color sheets (instructions in Dashboard)
- ☐ Watch the Color Trends Video Module and connect with several catalogs and trades (45 minutes)
- ☐ Module 1 – Watch the Color 101 video, take notes and download Color Name Cheat Sheet

Day Two – 5 Hours - To Do Once Your Package Arrives (takes about 4 business days)

- ☐ Unpack CCE Package and familiarize yourself with the tools and resources (10 minutes)
- ☐ Training Manual – Read the Overview, Why Color, Color Trends and Module 1 (30 minutes)
- ☐ Module 2 Video - CCE Rules of Picking the Right White (56 minutes)
- ☐ Module 2 Video – CCE Rules of Picking the Right Neutral (30 minutes)
- ☐ Module 2 Video – CCE Rules for Picking the Right Color (27 minutes)
- ☐ Training Manual – Read Module 2 section and download forms (15 minutes)
- ☐ Module 3 Video – Interpreting Color in a Space Part One (55 minutes)
- ☐ Module 3 Video – Interpreting Color in a Space Part Two (57 minutes)
- ☐ Training Manual – Read Module 3 section and download forms (15 minutes)

Day Three – 5 Hours

- ☐ Module 4 Video– Creating the Client Color Palette Part One (40 minutes)
- ☐ Module 4 Video – Creating the Client Color Palette Part Two & Three (52 minutes)
- ☐ Training Manual – Read Module 4 section and download forms/research colors (35 minutes)
- ☐ Module 5 Video – Perfecting the Color Consult Part One (30 minutes)
- ☐ Module 5 Video – Perfecting the Color Consult Part Two (30 minutes)
- ☐ Module 5 Video – Perfecting the Color Consult Part Three (35 minutes)
- ☐ Module 5 Video – Perfecting the Color Consult Part Four (31 minutes)
- ☐ TEST for Certification – Take the CCE Test at the end of Module 5 for electronic certificate and all logos to download…congrats! (30 minutes)

Module 6 Marketing is all about getting the word out about your CCE services so have fun with it and give yourself 5 more hours to get through the marketing which will rapidly grow your business!